

Group Information Kit

Educate. Advocate. Increase awareness.

**Educate your church, college group, or organization on the realities of poverty and AIDS in Africa.
Advocate ways to get involved. Increase awareness and raise money for your community.**

Follow these tips to create a successful event:

1. Buy Film
 - a. Purchase a copy of *We Are Together*. Consider buying 20 DVD's or more for 12.99 each, and selling additional copies to screening attendees.
2. Create a Committee.
 - a. Encourage the involvement of 2-3 individuals to help organize the event. Plan the date, time, and location of the film screening.
 - b. Decide how much money to raise, and determine what to charge. Need additional funding for a missionary trip abroad? Require new equipment or materials? Determine your group's greatest need that can be provided through the money raised at the screening.
3. Recruit Volunteers
 - a. Ask group members to help facilitate the event, and delegate tasks. Assign members to assist in seating arrangements, fund collection, and the selling of additional *We Are Together* DVD's.
 - b. Consider asking volunteers to bring baked goods, snacks, and drinks to serve to your guests. Themed foods are educational and promote solidarity; consider baking and selling African-themed dishes and desserts as part of your event.
4. Publicize
 - a. Contact the local media and inform them of your outreach and the goals you hope to achieve.
 - b. Promote the event to your church or organization through emails and announcements.
5. Advocate
 - a. Provide information to interested attendees on how they can become more involved in helping to fight poverty, and beat AIDS in Africa. *The One* campaign and *Keep a Child Alive* are well-known organizations that provide helpful materials and statistics on poverty, Africa's AIDS pandemic, and ways to donate your time and money to the cause.
 - b. Remind participants that in addition to raising awareness, they are playing an important role in bringing aid to children in Africa: a portion of the proceeds from each DVD sold will go toward the children of the Agape orphanage.